



# WORKBOOK

Para aquellos que les gusta ir más allá



Recursos y contenidos asociados a este módulo que complementan tu proceso de formación.



# CONTENIDO

**01+**

Libros y artículos  
recomendados

**02**

Material audiovisual  
sugerido

**01**  

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*Libros y artículos*

**RECOMENDADOS**

# EXPONENTIAL ORGANIZATIONS

Why new organizations are ten times better, faster, and cheaper than yours (and what to do about it)

**SALIM ISMAIL**

with MICHAEL S. MALONE and YURI VAN GEEST

FOREWORD and AFTERWORD by PETER H. DIAMANDIS

A SINGULARITY UNIVERSITY BOOK

## Salim Ismail

Exponential Organizations, why new organizations are ten times better, faster, and cheaper than yours

COMPRAR

# Crea & Divaga

*Vida y reflexiones de*

**JEFF  
BEZOS**

*Prólogo de*  
**WALTER ISAACSON**

PAIDÓS EMPRESA

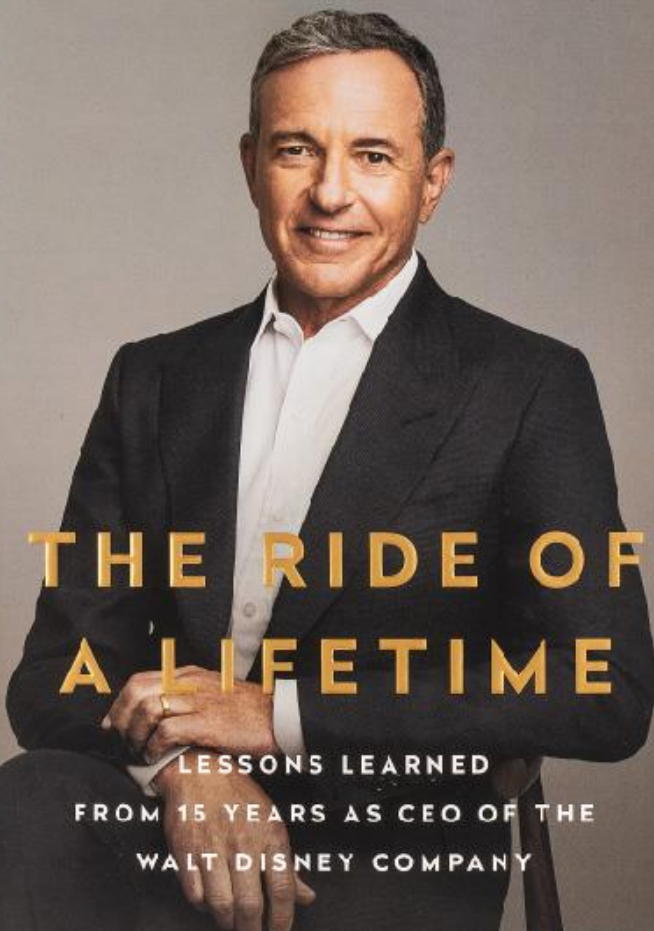
**Jeff Bezos**

Crea y Divaga: vida y reflexiones de jeff bezos

**COMPRAR**

#1 NEW YORK TIMES BESTSELLER

ROBERT IGER



# THE RIDE OF A LIFETIME

LESSONS LEARNED  
FROM 15 YEARS AS CEO OF THE  
WALT DISNEY COMPANY

## Robert Iger

The ride of a lifetime: lessons learned from 15 years as CEO of the Walt Disney Company

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**NO RULES  
RULES  
NETFLIX  
and the  
Culture of  
Reinvention  
REED  
HASTINGS  
ERIN  
MEYER**



**Reed Hastings y Erin  
Meyer**

No rules: Netflix and the culture of reinvention

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NEW YORK TIMES BESTSELLER

STEVEN  
PINKER

*Author of The Blank Slate and The Stuff of Thought*

THE  
BETTER  
ANGELS  
OF OUR  
NATURE

WHY VIOLENCE HAS DECLINED

"A supremely important book . . . [A] masterly achievement."

—THE NEW YORK TIMES BOOK REVIEW



## Steven Pinker

The better angels of our nature: why violence has declined

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BESTSELLING  
AUTHOR OF  
**START  
WITH WHY**  
AND  
**LEADERS  
EAT LAST**

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## Simon Sinek

The infinite game

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**02**  

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*Material audiovisual*

**SUGERIDO**



## Ted Talk

Innovación y liderazgo: inseparables  
para el éxito | Antonio Sánchez

[VER VIDEO](#)